ABSTRACT OF THE DISCLOSURE

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An apparatus for printing color inkjet images includes an image processing unit which processes source color data to generate output color data together with a signal indicative of an order of ink squirts in which a plurality of inks of respective colors are squirted onto a given pixel, and an inkjet print unit which is configured to squirt the plurality of inks in different orders of ink squirts, and prints color images based on the output color data by squirting the inks in the order of ink squirts indicated by the signal.